

# **CURRICULUM VITAE**

#### PERSONAL INFORMATION

AHAMED SHAD PV

Indian, married, 27 year old,

Al-Shifa Puthan veedu, padannail paramba, p o kallai, kozhikode 673003

Calls: +91 7012703392 Email: shadpv@gmail.com City of birth: Kozhikode, Kerala

### **CAREER OBJECTIVE**

Outgoing certified professional with a diploma in electrical engineering and 3+ years of experience in sales and marketing, Seeking to leverage my technical and professional expertise to grow up with your company.

### **EDUCATION INFO**

- ➤ Diploma in electrical, course completed University of Calicut, in 2014
- ➤ Plus two in science Kerala board, in 2011

### **EXPERIENCE INFORMATION**

# Marketing Manager - Darusilpi Lights

Working since September 2019

- Responsible for indoor and outdoor marketing across north kerala.
- Recruitment and training to junior executives
- Designing sales and marketing proposals and to meet revenue target
- Supply and collection management
- Compliance and query redressal

## Sales executive - WELL WORTH pipes

From 20th September 2018 to January 2019

- Responsible for outdoor sale across calicut kerala.
- Establishing company's overall sales and marketing objectives
- Manage daily mis and operational activities

# Marketing Executive- Sandy TRADE CORP (TIMSON LED)

From 12<sup>th</sup> April 2016 to September 2018

- > Establishing company's overall sales and marketing objectives
- > Revenue and bottom-line responsibility to develop the sales channel
- > Identify the potential partners and build strategy to enter new chains as well as non-supplied stores of existing partners.
- Promote brand by liaising with the marketing team and devising effective and customized proposals for customers
- Manage daily mis and operational activities
- Ensure 100% collections as per goal sheet and manage financials of key accounts

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Teaching, travelling

### Language Known

English, Tamil, Malayalam

### **Nationality**

Indian, Male,

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